

THE MASTER PLAN

To continue to preserve and restore Oakland for future generations requires a comprehensive program of strategies and recommendations; a commitment from Historic Oakland Foundation staff, board, and volunteers; and collaboration between HOF, the City of Atlanta, and interested partners. This chapter provides an overview of the key elements described in previous chapters, an overview of associated costs and prioritization rankings; and a phasing plan for implementation. Below is a brief description of each graphic.

Strategy Summary

There are 34 strategies addressing 10 topics ranging from hardscape preservation to records management. Each group of strategies has an identified cost range (which can be further refined during implementation), a percentage based on the total cost of implementation, and potential partners. This summary allows the reader to compare strategies and costs to the overall program. (See pages 193-194.)

Prioritization Plan

The priority ranking lists individual strategies from high to low urgency. A detailed cost estimate and prioritization plan is provided to illustrate the planning process. The prioritization plan identifies how costs were calculated and ranked. (See pages 196-197.)

Timeline for Implementation

The timeline illustrates how each strategy is to be implemented. Several strategies are associated with one another and have a sequential order. This timeline forecasts implementation for up to twelve years and can be adjusted as funding is available. The intent is to use this timeline for planning purposes so that strategies can be fully executed. (See pages 198-199.)



STRATEGY SUMMARY MATRIX



HARDSCAPE REST.

- The Next 8 Acres
- Completion of Restoration

LANDSCAPE PRES.

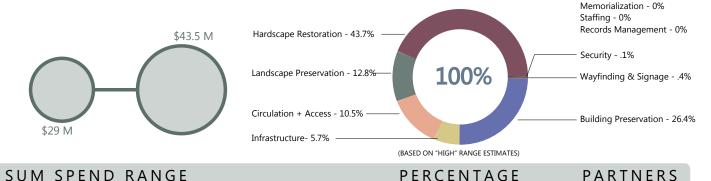
• Enhance Landscape

CIRCULATION/ACCESS

- Pavement Full Depth Replace
- Repair Brick Gutters
- ADA Improvements
- Bicycle Racks
- Bollards • Benches
- East Gate
- Old Fair St. Gate
- Park Ave Gate

INFRASTRUCTURE

- Hydraulic Modeling
- Stormwater Structures
- Stormwater Piping
- Power / Gas / Internet
- Water-Piping System
- Water-Cisterns
- Water Pumping





\$3.7 M

\$3.1 M

\$2.5 M

\$4.6 M



\$5.6 M











- Dept. of Parks + Recreation
- Urban Design Commission
- Site Contractors
- Ind. + Corporate Donors
- City of Atlanta
- Master Craftsmen
- Dept. of Parks + Recreation
- Urban Design Commission
- Landscape Maintenance Contractors
- Park Pride
- Trees Atlanta
- Arborguard Tree Specialists
- Ind. + Corporate Donors
- Lot Owners and Families
- Dept. of Parks + Recreation
- Dept. of Watershed Mgmt.
- Office of Resilience
- Office of Planning
- Urban Design Commission
- Southface
- Atlanta Bicvcle Coalition
- Park Pride
- Paver Companies
- Site Contractors
- Ind. + Corporate Donors
- Dept. of Parks + Recreation
- Dept. of Watershed Mgmt. • Urban Design Commission
- Southface
- Hydraulic + Civil Engineers
- Utility Providers
- Irrigation Specialists
- Site Contractors
- Ind. + Corporate Donors



SUM SPEND RANGE PERCENTAGE **PARTNERS** WAYFINDING/SIGN \$187,000 Directional Park Pride 0.4% • Interpretive • Ind. + Corporate Donors **BUILDING PRES.** \$11.5M Reconstruct Shed • Dept. of Parks + Recreation • Repair Boiler Room Urban Design Commission 26.4% Building Contractors
Ind. + Corporate Donors • Rehab Carriage House • Rehab of Bell Tower • Women's Comfort Station • Men's Comfort Station • Repair of Guardhouse Acquisition of Parcel Construction of Visitor Center \$75,000 SECURITY • Dept. of Parks + Recreation 0.1% •Wireless Cameras + Monitoring • Atlanta Police Department \$50,000 **MEMORIALIZATION** • Future Interment Strategies Revenue Neutral • Dept. of Parks + Recreation RECORDS MGMT. • Dept. of Parks + Recreation Digitizing Records Revenue Neutral Atlanta History Center Emory University PERPETUAL COSTS \$1.9M (NON-STAFFING) Landscape Annual Maintenance - 93% • Critical Care Hardscape 100% • Landscape Annual Maintenance Building Preservation - 3.1% • Tree Pruning and Maintenance Critical Care Hardscape - 3.8%

Strategy	Category	Priority Rating	Cost (High Estimate)	Sum by Rating (#)	Sum by Score
HIGH					
The Next Eight Acres	Hardscape Restoration and Preservation	18	\$4,200,000		
Completion of Restoration	Hardscape Restoration and Preservation	18	\$14,831,250		
Full Depth Replacement of Pavement	Circulation and Access	18	\$3,000,000		
Repair of Brick Gutters	Circulation and Access	18	\$1,050,000		
Stabilization of Women's Comfort Station	Building Preservation, Space Programming, and New Facility Phasing	18	\$96,000		
Stabilization of Men's Comfort Station	Building Preservation, Space Programming, and New Facility Phasing	18	\$120,000		
Critical Care Hardscape	Hardscape Restoration and Preservation: Perpetual Cost	18	\$75,000	\$23,372,250	
Digitization and Transfer of Records	Records Management	17	Staff Time		
Tree Pruning and Maintenance	Landscape Preservation: Perpetual Cost	17	\$60,000	\$60,000	
Hydraulic Modeling and Survey	Infrastructure	16	\$75,000		
Watering - Piping System	Infrastructure	16	\$525,000		
Watering - Cisterns	Infrastructure	16	\$750,000		
Watering - Pumping and Filtration Systems	Infrastructure	16	\$375,000		
Acquisition of Block	Building Preservation, Space Programming, and New Facility Phasing	16	\$3,000,000	\$4,725,000	
	and rew ruency rindsing		73,000,000	Ş4,723,000	
Construction of New Stormwater Structures	Infrastructure	15	\$360,000		
Installation of New Stormwater Piping	Infrastructure	15	\$300,000		
Rehabilitation of Bell Tower	Building Preservation, Space Programming,	15	4	4	
	and New Facility Phasing		\$1,470,000		
ADA Improvements	Circulation and Access	14	\$112,500		
Enhancement of Landscape	Landscape Preservation	14	\$5,606,250		
Reconstruction of Shed	Building Preservation, Space Programming, and New Facility Phasing	14	\$150,000		
Rehabilitation of Carriage House	Building Preservation, Space Programming,	14	+		
The Habilitation of Carriage House	and New Facility Phasing	14	\$551,250		
Installation of Security Cameras	Security	14	\$75,000		
Landscape Annual Maintenance	Landscape Preservation: Perpetual Cost	14	1,800,000	\$8,295,000	
Construction of Visitor Center	Building Preservation, Space Programming,	13	c 000 000	¢c 000 000	Ć44 F02 2F0
MEDIUM	and New Facility Phasing		6,000,000	\$6,000,000	\$44,582,250
	Infrastructure	12	112 500		
Power/Gas/Internet Upgrades	Building Preservation, Space Programming,	12	112,500		
Repair of Guardhouse	and New Facility Phasing	12	\$45,000	\$157,500	
Construction of New East Gate	Circulation and Access	11	\$150,000	\$150,000	
Installation of Directional Signage	Wayfinding and Signage `	10	\$112,500		
Installation of Interpretive Signage	Wayfinding and Signage `	10	\$75,000		
Repair of Boiler Room	Building Preservation, Space Programming, and New Facility Phasing	10	\$72,000	\$259,500	
Installation of Benches/Seating	Circulation and Access	9	\$93,750		
Installation of Removable Bollards	Circulation and Access	9	\$112,500		
Installation of Bike Racks	Circulation and Access	8	\$18,000		
Future Interment Strategies	Memorialization	8	Revenue Neutral		\$791,250
LOW					
Restoration of South (Old Fair Street) Gate	Circulation and Access	6	\$75,000	\$75,000	
Opening of Park Avenue Gate	Circulation and Access	6	Revenue Neutral	, 3,000	\$75,000

Historic Oakland Cemetery

Preliminary Estimate of Probable Costs Priority Matrix/4 YR Spend

Chapter	Page		Qty	Unit cost	Unit	Low	Medium	High
						100%	125%	150%
	5	Hardscape Restoration and Preservation				\$12,687,500	\$15,859,375	\$19,031,250
		The Next Eight Acres	8	\$350,000	ac	\$2,800,000	\$3,500,000	\$4,200,000
		Completion of Restoration	28.25	\$350,000	ac	\$9,887,500	\$12,359,375	\$14,831,250
	6	Landscape Preservation				\$3,737,500	\$4,671,875	\$5,606,250
		Enhancement of Landscape	32.5	\$115,000	ac	\$3,737,500	\$4,671,875	\$5,606,250
	7	Circulation and Access				\$3,074,500	\$3,843,125	\$4,611,750
		Full Depth Replacement of Pavement	10000	\$200		\$2,000,000	\$2,500,000	\$3,000,000
		Repair of Brick Gutters	20000	\$35		\$700,000	\$875,000	\$1,050,000
		ADA Improvements Installation of Bicycle Racks	1 8	75,000 \$1,500		\$75,000 \$12,000	\$93,750 \$15,000	\$112,500 \$18,000
		Installation of Removable Bollards	30	\$2,500		\$75,000	\$13,000	\$112,500
		Installation of Benches/Seating	25	\$2,500		\$62,500	\$78,125	\$93,750
		Construction of New East Gate	1	\$100,000		\$100,000	\$125,000	\$150,000
		Restoration of South (Old Fair Street) Gate	1	\$50,000		\$50,000	\$62,500	\$75,000
		Opening of Park Avenue Gate				Revenue Neutral		
	8	Infrastructure				\$1,665,000	\$2,081,250	\$2,497,500
		Hydraulic Modeling and Survey	1	\$50,000	ea	\$50,000	\$62,500	\$75,000
		Construction of New Stormwater Structures	80	\$3,000		\$240,000	\$300,000	\$360,000
		Installation of New Stormwater Piping	5000	\$40		\$200,000	\$250,000	\$300,000
		Power/Gas/Internet Upgrades	1	\$75,000		\$75,000	\$93,750	\$112,500
		Watering-Piping System	1	\$350,000		\$350,000	\$437,500	\$525,000
		Watering-Cisterns Watering-Pumping and Filtration Systems	5 5	\$100,000 \$50,000		\$500,000 \$250,000	\$625,000 \$312,500	\$750,000 \$375,000
	9	Wayfinding and Signage	3	\$30,000	ea	\$125,000	\$156,250	\$187,500
	9	Installation of Directional Signage	1	\$75,000	Is	\$75,000	\$93,750	\$112,500
		Installation of Interpretive Sigange	1	\$50,000		\$50,000	\$62,500	\$75,000
		Building Preservation, Space Programming, New		7/		720,000	7-2,000	7.0,000
1	.0	Facility Phasing				\$7,669,500	\$9,586,875	\$11,504,250
		Reconstruction of Shed	1,000	\$100	s.f.	\$100,000	\$125,000	\$150,000
		Repair of Boiler Room	480	\$100	s.f.	\$48,000	\$60,000	\$72,000
		Rehabilitation of Carriage House	2,100	\$175	s.f.	\$367,500	\$459,375	\$551,250
		Rehabilitation of Bell Tower	2800	\$350	s.f.	\$980,000	\$1,225,000	\$1,470,000
		Stabilization of Women's Comfort Station	160	\$400	s.f.	\$64,000	\$80,000	\$96,000
		Stabilization of Men's Comfort Station	200	\$400	s.f.	\$80,000	\$100,000	\$120,000
		Repair of Guardhouse	200	\$150	s.f.	\$30,000	\$37,500	\$45,000
		Acquisition of Block	1	\$2,000,000		\$2,000,000	\$2,500,000	\$3,000,000
		Construction of Visitor Center	10,000	\$400	s.f.	\$4,000,000	\$5,000,000	\$6,000,000
1	1	Memorialization				\$0	\$0	\$0
	_	Future Interment Strategies				Revenue Neutral		,-
1	.2	Security				\$50,000	\$62,500	\$75,000
		Installation of lighting & security cameras	1	\$50,000	ls	\$50,000	\$62,500	\$75,000
1	.3	Staffing (costs not included)				\$0	\$0	\$0
1	.4	Records Management				\$0	\$0	\$0
		Digitization and Transfer of Records			Staff	Time (Revenue Neutral		
		TOTAL BASE COSTS				\$29,009,000	\$36,261,250	\$43,513,500
5&	16	Perpetual Costs (non-staffing)				\$1,290,000	\$1,612,500	\$1,935,000
		Critical Care Hardscape	1	\$50,000	ls/annual	\$50,000	\$62,500	\$75,000
		Landscape Annual Maintenance	48	\$25,000		\$1,200,000	\$1,500,000	\$1,800,000
		Tree Pruning and Maintenance	1	\$40,000	ls/annual	\$40,000	\$50,000	\$60,000
		TOTAL ANNUAL COSTS				\$1,290,000	\$1,612,500	\$1,935,000

Historic Oakland Cemetery

icy ividei ix,	[/] 4 YR Spend			Promote	Strengthen the	Scale (0,1,2,3)	Scale (0,3)		
iter Pa	ge	Considers Environmental Sustainability	Preserve & Restore	Culture and History	Visitor Experience	Cultivate Community Relationships	Lifesafety/ Stabilization		
		Preserve	Restore	Enhance	Share	Parterships	Critical	Total	Prioritization Sc
5	Hardscape Restoration and Preservation								
	The Next Eight Acres	3	3			3	3		HIGH
	Completion of Restoration	3	3	3	3	3	3	18	HIGH
6	Landscape Preservation								
7	Enhancement of Landscape Circulation and Access	3	3	3	3	2	0	14	HIGH
,	Full Depth Replacement of Pavement	3	3	3	3	3	3	15	HIGH
	Repair of Brick Gutters	3	3			3	3		HIGH
	ADA Improvements	1	2			2	3		HIGH
	Installation of Bicycle Racks	3	0			2	0		MEDIUM
	Installation of Removable Bollards	1	3			0	0		MEDIUM
	Installation of Benches/Seating	1	1			2	0		MEDIUM
	Construction of New East Gate	1	2	2	. 3	3	0		MEDIUM
	Restoration of South (Old Fair Street) Gate	1	1			1	0		LOW
	Opening of Park Avenue Gate	1	1	1	. 2	1	0		LOW
8	Infrastructure								
	Hydraulic Modeling and Survey	3	2	3	3	2	3	16	HIGH
	Construction of New Stormwater Structures	3	2	3	3 2	2	3	15	HIGH
	Installation of New Stormwater Piping	3	2	3	3 2	2	3	15	HIGH
	Power/Gas/Internet Upgrades	2	3	2	2 3	2	0	12	MEDIUM
	Watering-Piping System	3	3	2	2 3	2	3	16	HIGH
	Watering-Cisterns	3	3	2	. 3	2	3	16	HIGH
	Watering-Pumping and Filtration Systems	3	3	2	. 3	2	3	16	HIGH
9	Wayfinding and Signage								
	Installation of Directional Signage	1		3		3			MEDIUM
	Installation of Interpretive Sigange	1		3	3	3		10	MEDIUM
10	Building Preservation, Space Programming, New Facility Phasing								
	Reconstruction of Shed	3	3			3	0		HIGH
	Repair of Boiler Room	1	3			2			MEDIUM
	Rehabilitation of Carriage House	3	3			2	0	14	HIGH
	Rehabilitation of Bell Tower	3	3	3	3	3	0	15	HIGH
	Stabilization of Women's Comfort Station	3	3	3	3	3	3	18	HIGH
	Stabilization of Men's Comfort Station	3	3	3	3	3	3	18	HIGH
	Repair of Guardhouse	1	2			3	0	12	MEDIUM
	Acquisition of Block	3	1			3	3		HIGH
	Construction of Visitor Center	3	1	3	3	3	0	13	HIGH
11	Memorialization								
-11	Future Interment Strategies	1	1	2	. 2	2		5	MEDIUM
12	Security				_			·	
	Installation of lighting & security cameras	2	3	() 3	3	3	14	HIGH
13	Staffing (costs not included)	_			-		-	_	
-10	otaning (costs not maladed)								
14	Records Management								
	Digitization and Transfer of Records	3	3	3	3 2	3	3	17	' HIGH
	TOTAL BASE COSTS								
505	2 . 10 . /								
5&6	Perpetual Costs (non-staffing)								
	Critical Care Hardscape	3				3			HIGH
	Landscape Annual Maintenance Tree Pruning and Maintenance	3	3			2			I HIGH ' HIGH



